

ROSALIA LUNA MIRANDA · Character Designer

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SUMMARY

I am a driven and creative Mexican artist and industrial designer passionate about the possibilities of animation as a storytelling tool. I love creating expressive characters that capture and communicate a sense of life and emotion, as well as collaborating with people from different disciplines, mixing art and technology to create new ways to inspire and connect with others.

WORK EXPERIENCE

Walt Disney TV Animation | April 2020 – April 2024

Character Designer (TN Visa) | LA - Veracruz (Remote)

- Proposed visually creative solutions and worked on 100+ characters, outfits, turnarounds, expression sheets and special poses for 3 seasons of Mickey Mouse Funhouse.
 - Captured the personality and life of 30+ characters on average per season by integrating feedback from weekly meetings with directors and the art team, ensuring alignment with the show's creative vision.
 - Consistently met or exceeded production deadlines, finalizing on average 3+ designs per episode while preserving the show's established style throughout 60+ episodes.

Ornamental Publishing | August 2024 - September 2024

Illustrator | Veracruz (Remote)

- Inspired by Mexican culture, created and presented 6 different design alternatives for restaurants of didactic and coloring placemats for children.

Roar Magazine | July 2019 – August 2019

Illustrator | NY - Veracruz (Remote)

- Sketched creative alternatives and illustrated 3 pages for issue #4 of Roar Kids Magazine, for their multicultural experience story 'Balagan, Balagan' written by Mimi Meyers.

The Wish - Short Film | March 2019 – April 2019

Character Designer | LA - Veracruz (Remote)

- Designed the 3 main and 3 supporting characters of The Wish, written by Regan Patterson, as well as character poses and face expression.
 - Indie Short Fest Los Angeles Film Festival Award Nominee 2020.
 - Hollywood Screenings Film Festival Semi-Finalist 2020.

Agencia T23 | September 2017 – May 2020

Senior Designer | Illustrator, Web and Motion Graphics Designer | Veracruz, MX

- Designed identity manuals, motion graphic marketing material, landing pages and websites for 10+ brands.
- Illustrated and designed social and marketing content for 15+ brands like Acuario de Veracruz, Acuario Michin, Hotel Mocambo, Hospital Millenium, Honda Veracruzana, Harley Davidson, Ruba Residencial, among other clients.

EDUCATION

Monterrey Institute of Technology and Higher Education | May, 2017

Industrial Design, Bachelor Degree | Querétaro, Mx

- GPA: 4.0** High Performance Program Member
- Entrepreneurship Intern and Design Department Intern.
- Academic Excellence Scholarship Recipient
- Successfully completed ITESM's Leadership and Management Skills Course

SKILLS & INTERESTS

- Skills:** Concept Development, Sketching, Illustration, Photo and Video Editing, Teamwork, Fast Learning
- Software:** Photoshop, Illustrator, Indesign, After Effects, Solidworks, Final Cut Pro, Procreate, Office, Mac OS
- Interests:** Long distance walking; Spending time in nature; Strength Training; Traveling; Watching movies
- Languages:** Spanish (Native), English (Fluent, TOEFL 647), French (A2)